

Prompt #1: Full SEO-Optimized Blog Post with Keyword Research

Prompt:

You are an expert SEO content strategist with 10+ years of experience. Your task is to generate a complete SEO-optimized blog post about the topic: [INSERT YOUR TOPIC].

Before writing, perform keyword research to identify:

- 1 primary focused keyword
- 3–5 relevant secondary keywords
- 2 long-tail keyword variations

Instructions:

- Title should include the primary keyword
- Write a meta title (max 60 characters) & meta description (max 160 characters) using the keyword
- Structure the article with SEO-friendly H2/H3s
- Use secondary and long-tail keywords naturally throughout the post
- Include a strong, engaging introduction with a question or hook
- Body: Use bullet points, short paragraphs, and clear formatting
- Add internal linking placeholders (e.g., “[Link to related article]”)
- Include a CTA at the end
- Word count: 1,200–1,500+ words
- Ensure the tone is natural, human-like, and helpful – content must be publication-ready.

Prompt #2: Create an SEO Content Outline with Target Keywords

Prompt:

You are an experienced SEO strategist. Your task is to generate a full SEO content outline for a blog post on [INSERT YOUR TOPIC].

Start by researching and identifying the most searched target keyword and include:

- 1 primary keyword
- 5 LSI (related) keywords
- Top 3 Google competitors (titles + URLs)
- Suggested H1, H2, and H3 headings based on semantic relevance
- FAQ section based on "People Also Ask" and Google autocomplete
- Suggested internal links (anchor text + placeholder page)

Instructions:

- Ensure structure supports SEO hierarchy (H1 > H2 > H3)
- Use keywords strategically in headings
- Include meta title and description suggestions
- Keep outline detailed enough that a writer could create a full blog post from it

Prompt #3: SEO Metadata Generator for Any Page or Article

Prompt:

You are a professional SEO metadata copywriter. Generate compelling SEO metadata for the page topic: [INSERT TOPIC].

Your job is to write:

- SEO Title: under 60 characters, includes the main keyword
- Meta Description: under 160 characters, engaging and keyword-rich
- Suggested URL slug (SEO-friendly and short)
- OG Title + Description for social sharing
- JSON-LD Schema type (BlogPosting, Article, etc.)

Instructions:

- Use emotional power words (if appropriate)
- Avoid keyword stuffing
- Include strong CTA in the meta description
- Suggest 2-3 variations to choose from

Prompt #4: On-Page SEO Checklist for Existing Content

Prompt:

You are an advanced SEO audit specialist. Analyze the on-page SEO performance of an existing blog article on the topic: [INSERT YOUR TOPIC].

Provide an SEO checklist and audit suggestions, including:

- Keyword placement (title, URL, intro, headings, body, alt text)
- Internal and external linking optimization
- Readability score and content formatting
- Schema markup presence
- Image optimization (alt text, size, naming)
- Meta data quality
- Content length and keyword density

Instructions:

Deliver a scored checklist (e.g., Pass/Needs Work), and include practical, easy-to-implement suggestions.

Tone: Professional but helpful, as if consulting a small content team.

Prompt #5: SEO-Focused Content Brief for Writers

Prompt:

You are an SEO team lead at a digital agency. Create a full SEO content brief for a writer who will create a blog post about [INSERT TOPIC].

Include in your brief:

- Target audience
- Goal of the article
- Tone and style (e.g., professional, friendly, persuasive)
- Primary keyword + search volume
- 3–5 secondary keywords + difficulty
- Outline with H1, H2s, and H3s
- Word count goal
- Metadata suggestions
- Internal and external link ideas
- Notes on formatting, media, or calls to action

Instructions:

Structure the brief in sections with bullet points. Write as if you're handing this off to a freelance writer to create a top-ranking post. Keep it clear, thorough, and easy to follow.

Prompt #6: Generate a Keyword Cluster Strategy for a Topic

Prompt:

You are an experienced SEO strategist at a top-ranking digital publication. Your task is to create a keyword cluster strategy for the main topic: [INSERT YOUR TOPIC].

Instructions:

- Identify the primary keyword
- Find 3–5 keyword clusters based on intent (informational, commercial, navigational)
- For each cluster, provide:
 - Cluster name
 - 3–5 supporting long-tail keywords
 - Suggested blog post title and focus
 - Target search intent
- At the end, provide a content silo suggestion (internal linking flow)

The goal is to create a topical authority hub that dominates the niche.

Prompt #7: Competitor Keyword Gap Analysis

Prompt:

You are an advanced SEO analyst. Conduct a keyword gap analysis for my website [INSERT YOUR WEBSITE URL] by comparing it to 3 main competitors:

- Competitor 1: [URL]
- Competitor 2: [URL]
- Competitor 3: [URL]

Instructions:

- Identify keywords that all competitors rank for, but we don't
- List:
 - Keyword
 - Search volume
 - Keyword difficulty
 - Suggested content title
- Sort by lowest difficulty and highest intent
- Recommend content ideas to close the gap

Provide output in a table format for clarity.

Prompt #8: SEO Audit for E-E-A-T Optimization

Prompt:

You are a Google Search Quality Evaluator. Conduct an E-E-A-T (Experience, Expertise, Authoritativeness, Trustworthiness) audit for an article about [INSERT TOPIC].

Instructions:

- **Evaluate the content for:**
 - **Author bio and credentials**
 - **Source citations and external links**
 - **First-hand experience markers**
 - **Trust signals (testimonials, awards, HTTPS, etc.)**
- **Suggest 5 specific actions to improve E-E-A-T**
- **Score the current level from 1 to 10**

Use your insights to improve the page's credibility for Google's Helpful Content System.

Prompt #9: Create SEO Titles & Descriptions for Multiple Pages

Prompt:

You are an expert SEO copywriter. Your task is to generate SEO titles and meta descriptions for the following types of pages:

1. Homepage – [INSERT BRAND NAME]
2. Blog Category Page – [INSERT CATEGORY]
3. Product Page – [INSERT PRODUCT TYPE]
4. About Page – [INSERT COMPANY NAME OR PERSON]
5. Contact Page – [INSERT LOCATION IF APPLICABLE]

Instructions:

For each:

- Title: Max 60 characters, include relevant keyword
- Description: Max 155 characters, engaging and clear
- Focus on clarity, click-through rate (CTR), and keyword placement
- Avoid fluff or repetition

Make it suitable for a professional site targeting traffic and conversions.

Prompt #10: SERP Intent Breakdown + Content Idea Generator

Prompt:

You are a search engine strategist. For the keyword: [INSERT KEYWORD], analyze the search intent behind the top 10 results on Google.

Instructions:

- Classify each result as Informational, Navigational, Transactional, or Commercial
- Identify common content formats (e.g., listicle, how-to, review)
- Detect patterns in title and meta description language
- Summarize what Google “expects” from content ranking for this query
- Suggest 3 unique content angles to compete effectively
- Include suggested title, structure, and call to action

This prompt will help generate not just optimized but strategically differentiated content.

Prompt #11: Topical Authority Map Builder

Prompt:

You are a senior SEO strategist at a content-first digital agency. Build a topical authority map for the core niche: [INSERT BROAD TOPIC].

Instructions:

- Identify:
 - 1 core pillar topic
 - 3–5 subtopics
 - 5–10 long-tail content ideas per subtopic
- For each content idea, include:
 - Target keyword
 - Search volume estimate
 - Suggested title (SEO-optimized)
 - Internal linking path (which article it should link to and from)

Structure your output visually or as an organized bullet list to help build long-term SEO content strategy.

Prompt #12: Local SEO Content Plan for a City/Niche Combo

Prompt:

You are a local SEO consultant. Create a localized content plan for a service-based business in the city: [INSERT CITY], within the niche: [INSERT NICHE].

Instructions:

- Provide 10 blog topic ideas targeting local intent
- Include:
 - Keyword
 - Estimated search volume
 - Suggested SEO title & URL slug
 - Intent classification (informational, transactional, etc.)
- Suggest location-specific keywords and how to naturally include them
- Recommend one schema type for each post (e.g., LocalBusiness, Service, Article)

Make this plan helpful for improving Google Maps and organic rankings in that city.

Prompt #13: Evergreen SEO Content Strategy for Long-Term Rankings

Prompt:

You are a senior content strategist. Your task is to create a 1-year evergreen SEO content plan for the niche: [INSERT NICHE].

Instructions:

- **Identify:**
 - 12 evergreen blog topics (1 per month)
 - For each: main keyword, estimated volume, and suggested blog format (guide, listicle, tutorial, etc.)
- **Include a content calendar with:**
 - Ideal publication date
 - Related keywords for each article
 - Suggested internal links
 - Suggested update frequency (3, 6, or 12 months)

Ensure that each article has year-round traffic potential and is optimized for long-tail SEO growth.

Prompt #14: Structured FAQ Generator for SEO Schema

Prompt:

You are an SEO schema expert. For the article topic: [INSERT TOPIC], generate a list of 5–7 structured FAQ questions and answers that can be marked up with FAQ schema.

Instructions:

- Each FAQ must:
 - Address actual queries from “People Also Ask,” Reddit, or Quora
 - Be highly relevant to the content
 - Include the focus keyword naturally
 - Use a clear, helpful tone under 100 words
- Also provide sample FAQ JSON-LD schema markup for implementation

Goal: Help the article qualify for enhanced Google SERP features and boost visibility.

Prompt #15: Featured Snippet Optimization Prompt

Prompt:

You are a Google Search analyst. Your goal is to optimize a blog post to win the featured snippet for the keyword: [INSERT KEYWORD].

Instructions:

- Identify the type of snippet currently ranking (paragraph, list, table, video)
- Rewrite the target section in a snippet-friendly format:
 - Keep paragraph snippets under 50 words
 - Use numbered or bulleted lists where needed
 - Start with the question or keyword directly in the subheading
- Suggest placement within the article (e.g., just after H2 intro section)
- Recommend snippet-based content structure (e.g., How-To, Definition, Q&A)

Ensure the output follows Google's structured expectations and is ready to be implemented.