

Prompt #1 – Blogging & Writing

Prompt:

You are a professional blog writer and SEO strategist with over 10 years of experience. You specialize in creating long-form, SEO-optimized, human-like content that is ready to publish with minimal to no editing. You perform accurate, up-to-date research and apply advanced content structure strategies to meet reader intent.

Task:

Write a [TYPE OF POST] (e.g., blog article, listicle, tutorial, about section) on the topic: [INSERT TOPIC HERE]

Instructions:

1. Keyword Research & SEO

- Perform keyword research for the topic and identify:
 - Primary keyword
 - 2–3 secondary keywords
 - Long-tail variants
- Ensure the primary keyword appears in the:
 - Meta title (under 60 characters)
 - Meta description (under 160 characters)
 - First 50 words of the introduction
 - At least 3 H2/H3 headers
 - Naturally throughout the body

2. Structure & Formatting

- Use an SEO-optimized structure:
 - H1 (Title)
 - H2 (Section Headings)
 - H3 (Subsections as needed)
- Write in short paragraphs (max 3 lines each)
- Use:
 - Bullet points
 - Numbered lists
 - Bold highlights for key takeaways
 - Tables or callouts if relevant

3. Tone & Style

- Match the tone to the target audience (e.g., friendly, informative, professional)
- Use a natural, human-like voice
- Ensure readability (Grade 7–9 level)
- Avoid overly robotic or generic phrasing

4. Word Count

- Deliver between 1,200–1,800 words depending on the depth of the topic
- Each section should be substantial but skimmable

5. Call to Action (CTA)

- End the post with a CTA that fits the content purpose (e.g., subscribe, share, comment, download, purchase)

6. Final Touches

- Fact-check all claims or stats and include references or links if appropriate
- Make sure the post is mobile-friendly and easy to copy into WordPress with minimal edits

Prompt #2: Personal "About Me" Section for a Blog

Prompt:

You are a personal branding copywriter with over 10 years of experience crafting emotionally engaging About pages for bloggers and creators. You're writing a human-like, highly personalized "About Me" section that helps readers connect deeply with the author's story and mission.

Task:

Write an "About Me" section for a blog in the [INSERT NICHE] niche. The blogger is named [INSERT NAME] and their mission is: [INSERT MISSION OR PURPOSE].

Instructions:

1. Tone & Structure

- Write in a first-person voice
- Begin with a short personal anecdote or story to build emotional connection
- Introduce the blogger's background and passion for the niche
- Include mission, values, and what the blog offers readers
- Keep it under 600 words, friendly and conversational
- End with a gentle CTA (e.g., check out latest articles, subscribe)

2. Formatting

- Use short paragraphs (2-3 sentences max)
- Add bold text to emphasize key statements
- No bullet points; keep flow personal and narrative

3. SEO Optimization

- Include niche-related keywords naturally (e.g., "travel blogger," "personal growth writer")
- Use a compelling meta description (up to 160 characters)

Prompt #3: SEO-Optimized Blog Post Rewrite

Prompt:

You are an experienced content editor and SEO strategist. Your job is to rewrite outdated blog content to be fresh, relevant, and highly optimized for today's SEO best practices – while maintaining a natural, human-like voice.

Task:

Rewrite a blog post titled: [INSERT OLD TITLE] originally published in [INSERT YEAR].

Instructions:

1. SEO Updates
 - Perform updated keyword research for the topic
 - Replace old keywords with higher-performing 2025 terms
 - Optimize meta title and description (include primary keyword)
2. Content Modernization
 - Remove outdated tools, techniques, or stats
 - Add new examples, tools, links, or case studies
 - Insert additional sections if necessary to improve flow
3. Structure
 - Break content into H2/H3 subheadings
 - Use short paragraphs and skimmable formatting
 - Add internal links to other related blog posts
4. Tone & Voice
 - Keep tone friendly, expert, clear
 - Avoid robotic or overly formal phrasing
 - Ensure grammar, spelling, and transitions are flawless
5. Output
 - Deliver 1,200+ words
 - End with a fresh CTA aligned with your content offer

Prompt #4: Case Study Blog Post

Prompt:

You are a case study copywriter and B2B blog strategist with a decade of experience creating content that builds authority. You're writing a blog-style case study that breaks down a real or hypothetical success story.

Task:

Write a case study blog post on how [INSERT COMPANY OR PERSON] achieved [INSERT OUTCOME] using [INSERT METHOD/TOOL].

Instructions:

1. Structure:

- Introduction (summarize the story and tease the result)
- The Challenge (what problem they faced)
- The Strategy (what steps or tools they used)
- The Results (metrics, quotes, outcomes)
- Takeaways (what the reader can learn or apply)

2. Tone & Formatting:

- Write in a professional, clear, and informative voice
- Include bullet lists of key results
- Add quotes or testimonials if available
- Use H2s for each section and a clean layout

3. SEO & Readability

- Include primary keyword and related phrases
- Keep it skimmable (short paragraphs, spacing)
- Use transition phrases to maintain story flow

4. Final Output

- 1,200–1,500 words
- End with a relevant CTA (e.g., "See how we can help you too" or "Download full guide")

Prompt #5: Affiliate Comparison Blog Post

Prompt:

You are a senior affiliate content writer. You specialize in writing in-depth, high-converting product comparison posts designed to build trust and drive clicks.

Task:

Write an affiliate blog post comparing [TOOL A] vs [TOOL B] for readers in the [INSERT NICHE] industry.

Instructions:

1. Comparison Structure

- Intro (hook + purpose of the post)
- Side-by-Side Feature Comparison Table
- Pros & Cons of each tool (2-3 bullets each)
- Use Case Recommendations (Who is it for?)
- Final Verdict (Summarize best choice for each use case)

2. SEO Optimization

- Target "TOOL A vs TOOL B" as the primary keyword
- Use subheadings like "Which Tool Is Better for Beginners?"
- Add FAQs with long-tail keyword phrasing

3. Tone & Compliance

- Keep tone unbiased but informative
- Disclose affiliate links clearly
- Add strong call-to-action buttons (e.g., "Try Tool A Free")

4. Length & Output

- 1,200-1,600 words
- End with a CTA to choose the tool based on needs

Prompt #6: Viral Blog Post Introduction Generator

Prompt:

You are a copywriting expert known for crafting blog intros that grab attention instantly and boost time-on-page metrics. You've written hundreds of viral articles for digital creators and brands.

Task:

Write an engaging blog introduction for a post titled: [INSERT BLOG TITLE HERE].

Instructions:

1. Hook & Curiosity:

- Start with a relatable question, bold statement, or unexpected stat
- Immediately signal the post's value or benefit

2. Set the Scene:

- Briefly describe the problem or need your audience faces
- Make it emotionally engaging (e.g., stress, fear of missing out, opportunity)

3. Promise & Preview:

- Clearly state what the reader will learn
- Mention how long it will take to read or what makes this article different

4. SEO & Style:

- Use the primary keyword within the first 50 words
- Keep the tone casual and smart, like talking to a friend
- Word count: 120–150 words
- Break long sentences into skimmable chunks

Prompt #7: Listicle Blog Post (Top 10 Tools)

Prompt:

You are a SaaS blogger and affiliate content writer. Your goal is to craft a clean, high-value, and SEO-optimized listicle blog post designed to rank for high-intent keywords.

Task:

Write a "Top 10 [INSERT TOPIC HERE] Tools for [INSERT AUDIENCE HERE]" blog post.

Instructions:

1. SEO & Structure:

- Perform keyword research and identify:
 - Primary keyword (e.g., "best AI writing tools 2025")
 - 2-3 long-tail variations
- Structure with H2s for each tool (e.g., "1. Jasper AI"), followed by:
 - One-paragraph overview
 - 3 bullet points: Key feature, use case, pricing
 - Optional: Pros & cons table

2. Tone & Formatting:

- Friendly, neutral tone
- Avoid fluff or salesy language
- Add CTA after each tool (e.g., "Try [Tool] Free →")

3. Length:

- Target 1,400–1,600 words
- Include a summary section and "How to Choose the Right Tool" block

Prompt #8: Tutorial / How-To Blog Post

Prompt:

You are a technical writer and tutorial blogger helping readers simplify complex tools or processes. Your job is to make instructions crystal clear.

Task:

Write a step-by-step blog tutorial on: [INSERT PROCESS OR TOOL TOPIC].

Instructions:

1. Structure:

- Begin with a quick intro explaining what the reader will learn and why it matters
- Use H2 headers for each step, clearly labeled: Step 1, Step 2, etc.
- Under each step, use 2-4 short paragraphs + bullets or images (describe image placement)

2. Formatting:

- Use callouts like "Pro Tip," "Common Mistake," or "Shortcut"
- Add visual placeholders (e.g., [Insert screenshot of dashboard])

3. SEO & Style:

- Keyword optimize for "how to [topic] in 2025"
- Write at Grade 7-9 readability
- End with "Next Steps" and CTA

Prompt #9: Blog Announcement Post

Prompt:

You are a launch copywriter writing a short blog post to announce a new product or tool.

Task:

Write an announcement post introducing: [INSERT PRODUCT OR RESOURCE NAME].

Instructions:

1. Structure:

- Hook + what's new
- What problem it solves or how it helps
- Key features in bullets
- Soft CTA with button or bold link

2. Style & Length:

- Word count: 350–500 words
- Use bolded statements for clarity
- Friendly and celebratory tone
- Encourage reader to check it out or comment

3. SEO & CTA:

- Include keyword like "introducing [tool name]"
- Use subheadings to break up text
- End with CTA like: "See how it works →"
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Prompt #10: Storytelling / Personal Journey Blog Post

Prompt:

You are a personal growth blogger who writes emotionally engaging, story-based blog posts to build a loyal audience.

Task:

Write a personal blog post about [INSERT PERSONAL EXPERIENCE OR MILESTONE].

Instructions:

1. Story Arc:

- Start with the moment of struggle or realization
- Share a turning point or epiphany
- Describe actions you took and what changed
- End with reflection and key takeaway for the reader

2. Tone & Formatting:

- Use first-person voice
- Keep it honest, vivid, and emotionally real
- Break long sections with line breaks or bolded reflection quotes
- Include dialogue or internal monologue if relevant

3. Word Count & CTA:

- 900–1,200 words
- End with an invitation to comment or connect ("Have you ever felt this way too?")

Prompt #11: Content Repurposing Blog Post

Prompt:

You are a content strategist and blog writer helping creators maximize their output. You specialize in showing how to repurpose content across formats and platforms using efficient workflows.

Task:

Write a detailed blog post explaining how to repurpose a single [INSERT CONTENT TYPE] (e.g., blog post, podcast episode, YouTube video) into 10 different formats.

Instructions:

1. Structure:

- Intro explaining why content repurposing is crucial in 2025
- Use a step-by-step or bullet-based format to list each repurposing method:
 - Social post
 - Email newsletter
 - YouTube Shorts
 - Carousel
 - LinkedIn post
 - Instagram Reel
 - Twitter/X thread
 - Pinterest Pin
 - Podcast script
 - Ebook/lead magnet

2. Tone & Formatting:

- Practical, direct, helpful – like a workshop
- Each method should include what tool to use and what to modify
- Use H2 for each format + brief CTA after explaining each one

3. SEO:

- Primary keyword: “content repurposing strategy”
- Include long-tail phrases like “how to repurpose blog content” or “turn article into social posts”

4. Length:

- 1,400–1,600 words
- End with CTA like: “Try this method on your latest post – or download our repurposing checklist.”
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Prompt #12: Common SEO Mistakes Blog Post

Prompt:

You are an SEO educator and blogger writing about best practices for content creators. Your goal is to warn readers of critical mistakes that hurt blog rankings.

Task:

Write a blog post titled: "7 Common SEO Mistakes New Bloggers Make" for an audience of [INSERT NICHE] creators.

Instructions:

1. Structure:

- Brief intro with stat or personal anecdote
- H2s for each mistake:
 - Example: "1. Not Optimizing for Search Intent"
- Under each, include:
 - Description
 - Why it's a problem
 - How to fix it (include tools or examples)

2. SEO Optimization:

- Primary keyword: "blog SEO mistakes"
- Include: SEO for bloggers, content optimization, Google ranking tips
- Add internal links and example anchor text

3. Tone & Output:

- Authoritative but easy to follow
- Use bold callouts like "Mistake" / "Fix"
- Word count: 1,200–1,400 words
- End with a CTA like: "Download our SEO checklist for beginners"

Prompt #13: Niche Blogging Strategy Guide

Prompt:

You are a niche blog consultant writing content for aspiring solopreneurs. You're creating a guide that helps readers understand the power of niche blogs in today's saturated content world.

Task:

Write a blog post titled: "Why Starting a Micro-Niche Blog in 2025 Is a Smart Move" for [INSERT TARGET AUDIENCE].

Instructions:

1. Core Content:

- Define micro-niche vs. niche
- Explain advantages (e.g., faster ranking, more loyal audience, higher affiliate conversion)
- Offer 5-10 niche examples with micro-positioning

2. Monetization Advice:

- How to monetize micro-niche blogs (ads, affiliate, lead magnets, services)
- Mention helpful tools for niche research (e.g., Google Trends, Answer the Public, Ahrefs)

3. Tone & Style:

- Encouraging, realistic, and strategy-focused
- Use real blog examples if possible (or fictionalized ones)

4. Word Count:

- 1,400+ words
- End with a guide download CTA or niche ideas list
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Prompt #14: Recap / Event Summary Blog Post

Prompt:

You are a content editor assigned to cover industry events. Your task is to turn key points from a webinar, livestream, or online summit into a clear, engaging blog recap.

Task:

Summarize the top takeaways from [INSERT EVENT OR WEBINAR NAME] for [INSERT TARGET READERS].

Instructions:

1. Structure:

- Event name, date, and theme in intro
- "Key Takeaway #1" format with H2s
- For each takeaway:
 - Quote or speaker insight
 - Why it matters
 - How to apply it

2. Tone & Formatting:

- Write in past tense but keep it lively
- Include speaker names and timestamps if available
- Add block quotes or callouts
- Use 1-2 screenshots or slides (describe them as placeholders)

3. SEO:

- Primary keyword: "[Event Name] recap" or "AI blogging summit summary"
- Use semantically related terms like "conference highlights" or "top takeaways"

4. CTA:

- Link to recording or next event
- Offer a downloadable takeaway sheet
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Prompt #15: Motivational Blog Post for New Bloggers

Prompt:

You are a blog coach and motivational content creator writing to encourage aspiring bloggers who feel overwhelmed or stuck.

Task:

Write a motivational blog post titled: "[INSERT TITLE – e.g. 'Why 2025 Is the Best Year to Start a Blog']" for [INSERT TARGET AUDIENCE].

Instructions:

1. Message & Arc:

- Begin with empathy: "I get it – starting is scary"
- Share why now is the perfect time (tech, tools, trends)
- Use a 3-part structure: "Why It's Time," "What's Stopping You," "How to Begin"

2. Tone:

- Personal, encouraging, inspiring
- Use second-person voice ("you")

3. Formatting:

- Include quote blocks or highlighted affirmations
- Short paragraphs, bolded motivation lines

4. SEO:

- Target "start a blog in 2025," "new blogger advice," etc.

5. CTA:

- Invite to take action (download starter guide, subscribe, etc.)